



informa markets

Dental Show West China 2024

The 22nd West China International Dental Symposiums, Equipment & Materials Expo 2024

West China Dental Show

SHOW REPORT

2024

22 years of hard work to build China oral authoritative exchange platform



Dental Show West China 2024

April 25-28, 2024

Chengdu·Western China International Expo City

Since its inception in 2001, the Western International Dental Exhibition has been based in the west, radiating across the country and facing the world. After 22 years of industrial ingenuity and development, it has become a diversified exchange platform and the best one-stop procurement trade platform for the dental industry in the central and western regions.

In 2024, the Western International Dental Exhibition will build five major sections of "exhibition+theme forum+academic conference+training class+concurrent activities", With the strong support of people in the national dental industry, it was successfully held in Chengdu!



01

Dental Show West China 2024

CORE DATA



Area

60,000m²

Exhibitor

712

Booth

1497

Visitor

47,583

Attendees

6,542

Speaker

326

Conference

335

Online
exposure&attention

250,000+

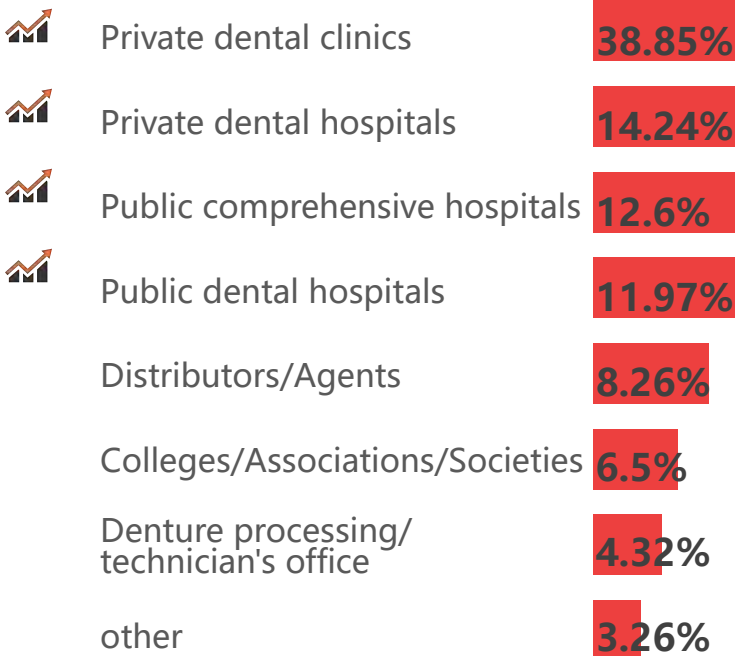


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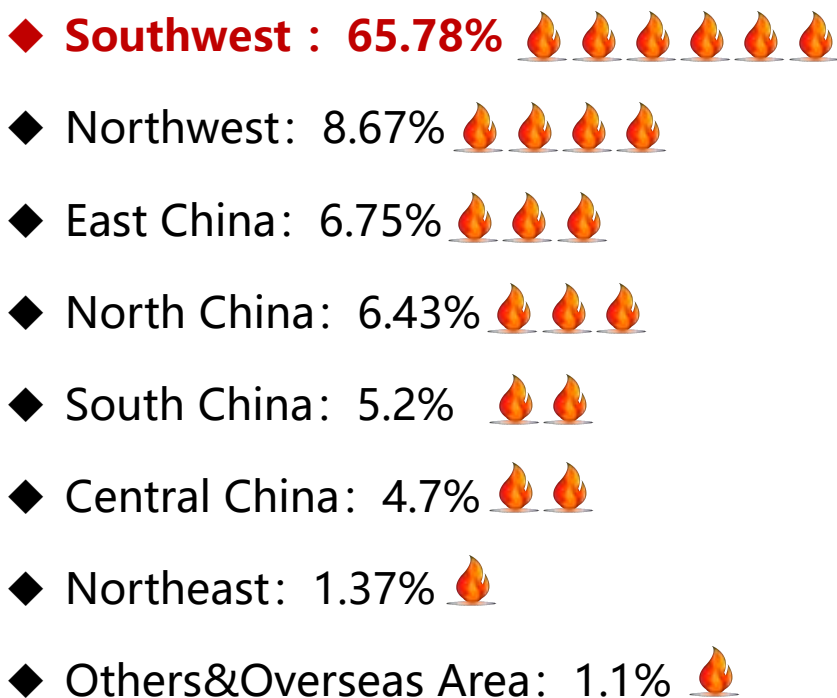
Dental Show West China 2024 *Visitor Data*



Visitor · Category of attendees



Visitor · Geographical distribution



Visitor · Purpose of Visit

73% Ordering and purchasing products

54% Attending the conference for learning

38% Understand new products and technologies

26% Collect information for procurement

23% Searching for new suppliers

7% Searching for distributors/agents

5% other

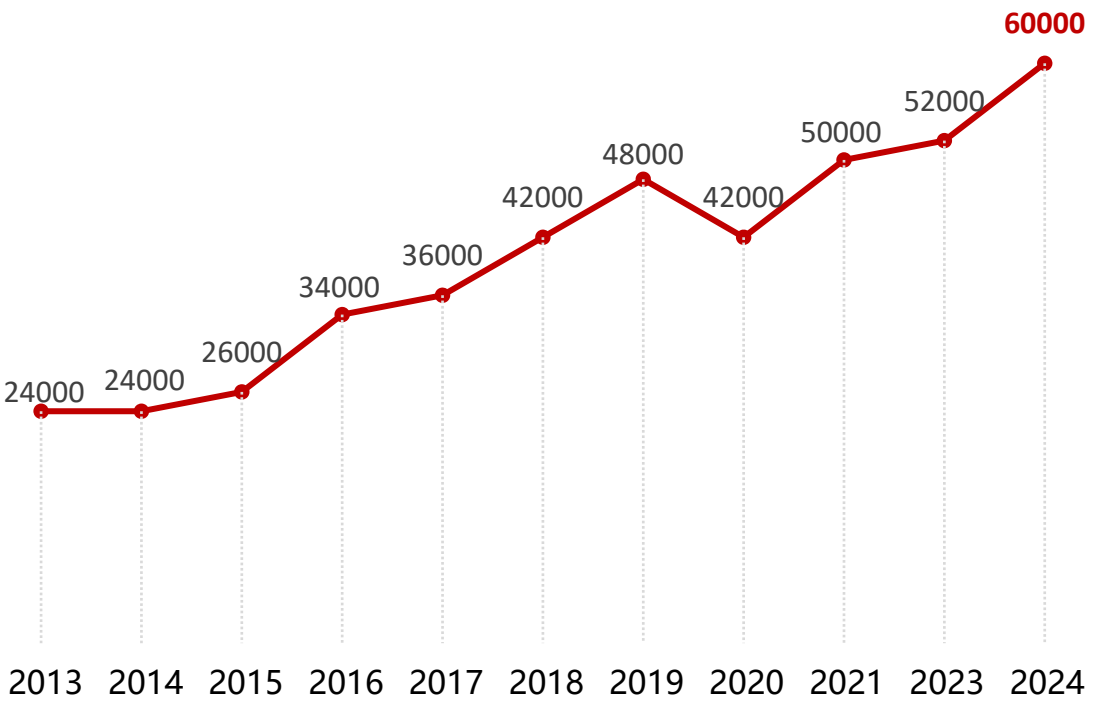
*The results of this survey are multiple-choice



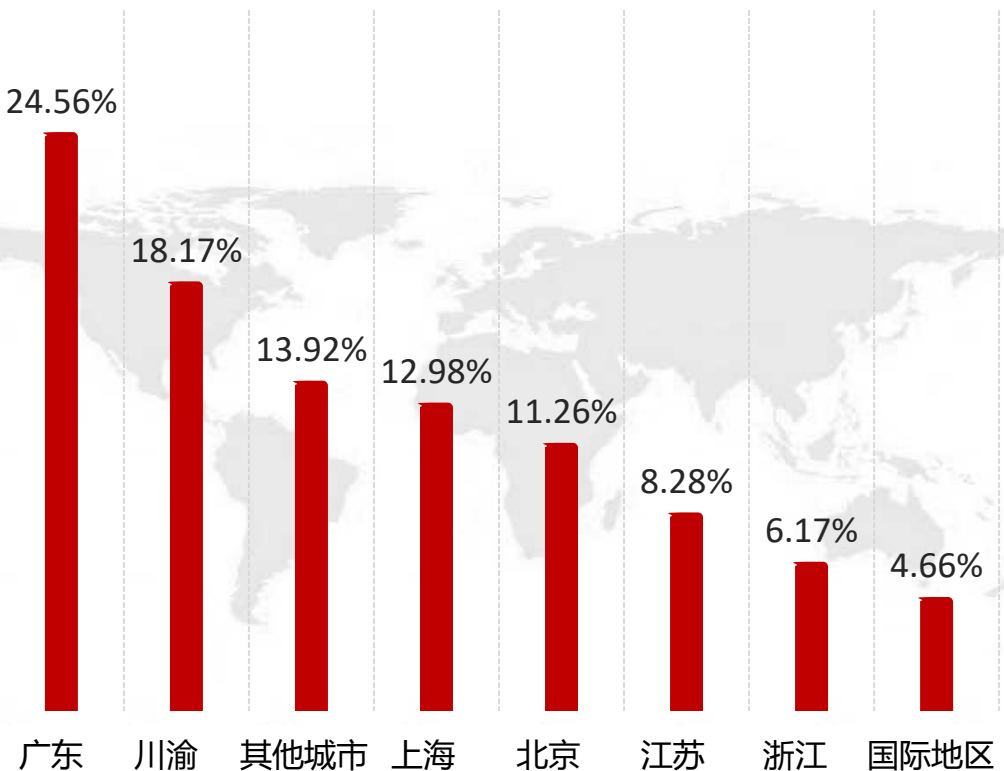
03

Dental Show West China 2024 *Exhibitor Data*

Exhibition area in the past decade (m²)



Exhibitor · Geographical distribution



Exhibitor · 12 theme exhibition areas

- Chinese Brand Zone
- International Brand Zone
- Digital Product Zone
- China Dental Valley Zone
- Microscopic Product Zone
- Implant Brand Zone
- Orthodontic Brand Zone
- Channel Zone
- Materials Zone
- Care Product Zone
- Comprehensive Zone
- Imaging Product Zone



Sponsors for 2024

*Sponsors ranked in no particular order

04

Dental Show West China 2024

Visitor & Exhibitor Satisfaction

Visitor evaluation

(based on 1543 visitor survey questionnaires)

Visitor score

9.82

(10 point scale)

Visitor Satisfaction

98.62%

Visitor
Very satisfied

Next Visit Intention

97.35%

willingness Participate
in the next exhibition

Exhibitor evaluation

(based on 532 Exhibitor survey questionnaires)

Continue exhibiting

98.23%

Exhibitors will
continue to
Participate in the
next exhibition

Recommended peers

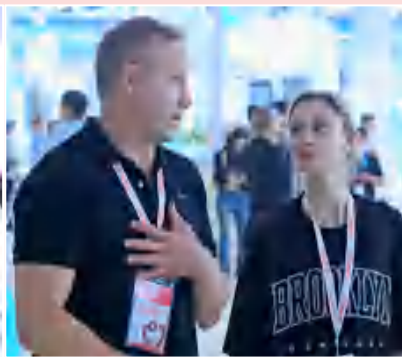
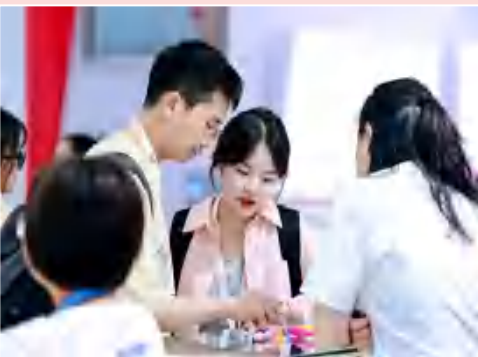
92.05%

Exhibitors to peers
Recommended
exhibitions

Exhibitor score

9.45

(10 point scale)



05

Dental Show West China 2024 *Exhibition Activities*

37 on-site activities

From the grand and enthusiastic opening ceremony of the exhibition, to 15 academic sessions on dental brands, to the intense stimulation of two major competitions, as well as the in-depth and meticulous observation areas of the three practical operations, and the ubiquitous interactive check-in experience, all attendees returned with a full load.

335 Special conferences

This year, with 33 representatives from the Academic Representative Committee, 28 dental topics were created, and 326 authoritative experts and scholars in the field of dentistry from 88 dental universities around the world were invited to bring a comprehensive academic exchange feast in the field of dentistry to 6542 attending delegates.

13 training courses

The organizing committee collaborated with the West China Mentor Team to create 13 "hands-on" series of oral specialized training courses. This year, 492 representatives of the training class were attracted. Through on-site learning and operation, they gained a deeper understanding and mastery of new technologies and theories, and applied them to clinical work.

37 on-site activities

Dental Show West China 2024—Activity



- 2024 Opening Ceremony
- Brand Dental Academic Session
- The 4th Dental Microscopy Technology Conference
- 2024 China Dental Valley Industry Development Conference
- 齿间童话——《保卫萌牙山》 Book Launch
- Dental specialty nursing competition
- AI Dental Scanning Skills Competition
- WeChat Fan Welfare Camp 2024
- Smiling Dental Photography Award 2024
- Online exhibitions Live broadcast room
- Dental Portrait Display
- World Museum of Dental Equipment
- Dental Talent Recruitment Exhibition Area
- Exhibition of achievements in dental colleges and universities
- Excellent case wall report display
- Dental Laser Tour (Season 3, Chengdu)

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Brand Dental Academic Session

金悠然、欧罗德卡、联结、博恩登特、珀瑞、新亚、柯威尔、爱迪特、兰度、萨尼、迪凯尔、欧欧、医翼医疗、宜宾口腔医院...



Conference、Technology、Competition

产业发展大会、显微大会、护理和AI口扫两大赛事
每一场都充满了对口腔行业的专业与热情



photograph、interaction、release

粉丝福利营、新书发布会、现场打卡点等互动环节
在轻松愉快的氛围中，收获了满满的惊喜和福利



Recruitment、Cases、college

将教育、实践、就业三者紧密结合，升级打造的壁报展示
为口腔同仁提供一站式的信息获取和互动体验



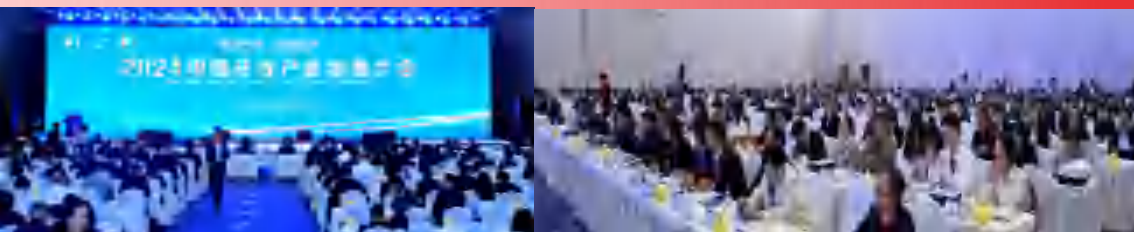
335 Special conferences

Dental Show West China 2024—Symposiums

➤ Sichuan Stomatological Association Change of session



➤ 2024 China Dental Valley Industry Development Conference



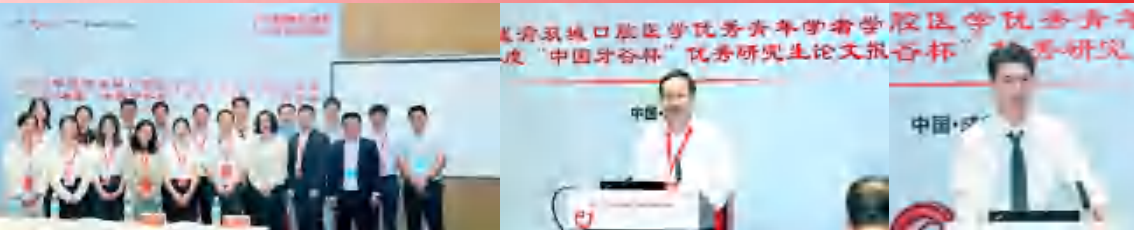
➤ Academic Conference on Promoting Elderly Oral Health



➤ The 5th Western Private Dental Development Conference



➤ Academic Association of Outstanding Young Scholars in Stomatology



➤ The First Western Stomatology Clinical Case Exhibition and Evaluation



➤ Consensus Conference of Experts on Invisible Correction Full lifecycle



335 Special conferences

Dental Show West China 2024—Symposiums



13 training courses

Dental Show West China 2024—Training Class



06

Dental Show West China 2024

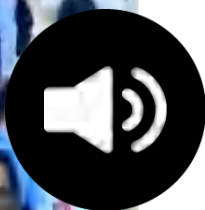
Report attention



Live broadcast

云逛展、会议转播...

Viewers **25W+**



Media report

央媒、官媒、行业媒体

门户媒体... **46家**

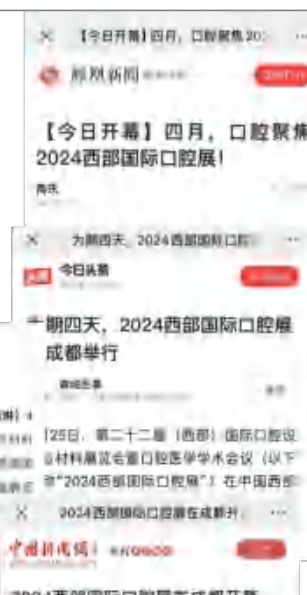
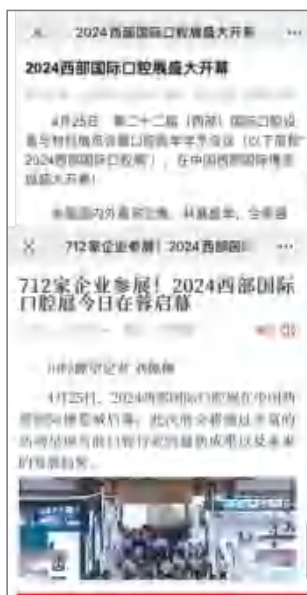


Propagate

抖音、视频号、微博
报纸、网站、新媒体...

Reported by 46 media outlets

Dental Show West China 2024—News



*以上为部分报道媒体展示

Reported by 46 media outlets

Dental Show West China 2024—News

➤ 中国新闻网

2024西部国际口腔展在成都开幕

<https://m.chinanews.com/wap/detail/chs/zw/318311.shtml>

➤ 中国网

2024西部国际口腔展今日开幕

https://t.m.china.com.cn/convert/c_v0pHTn26.html

➤ 经济日报-中国经济网

2024西部国际口腔展盛大开幕

http://app.cloud.ce.cn/a/e/b/b/content_wap_206214.shtml

➤ 中国日报-四川站

2024西部国际口腔展盛大开幕

<https://mp.weixin.qq.com/s/Q7BKNx71hbHMWws6a0mhbQ>

➤ 四川新闻-首屏新闻

2024西部国际口腔展开幕

<http://spzt.newssc.org/details.html?id=126775>

➤ 四川经济日报

西部国际口腔展在成都启幕

<http://epaper.scjrb.com/Article/index/aid/8308084.html>

➤ 川经瞭望

712家企业参展！2024西部国际口腔展今日在蓉启幕

<https://static.scjrb.com/files/app/scjrbapp/html/News/202404/25/99145140.html?t=1714029877>

➤ 华西新闻网

【今日开幕】四月，口腔聚焦2024西部国际口腔展！

<http://news.huaxi100.com/qiye/biz/2024/0425/119649.html>

➤ 成都电视台《看度新闻》

为全国同行“打样”！2024西部国际口腔展开幕

https://wap.cditv.cn/newsDetail?app_id=1&t=official_account_new&v=4874%253B%253B1805280

➤ 凤凰网

【今日开幕】四月，口腔聚焦2024西部国际口腔展！

<https://ishare.ifeng.com/c/s/8Z48NUWgLI5>

➤ 川观新闻

C视频 | 迷你牙刷小方盒、口腔移动车.....2024西部国际口腔展看“稀奇”

https://cbgc.scol.com.cn/news/4945556?from=iosapp&app_id=cbgc

➤ 中国医学论坛报今日口腔

共赴西部盛会 合奏口腔强音 | 2024西部国际口腔展今日开幕

<https://mp.weixin.qq.com/s/WSluxwSc1xFUEdVISMonaW>

➤ 口腔观察

巨大磁场效应！22年西部口腔展从口腔交流平台向口腔产业生态升级

<https://mp.weixin.qq.com/s/vLTglRy5fqUVekKMQ7ZCXw>

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*以上为部分展会内容报道展示。



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Dental Show West China 2025

The 23rd West China International Dental
Symposiums, Equipment & Materials Expo 2025

West China Dental Show

Next year's Expo

April 24-27, 2025

Let's meet in Chengdu



[\[View the latest exhibition information\]](#)

